

# Make it **easy** to protect what matters in your store.

Minimize losses while keeping your staff and visitors safe – with an end-to-end security solution managed by AXIS Camera Station.

Safety, security and efficiency are all crucial to your operations. But without the right solutions in place, managing it all can be time-consuming – and costly.

Axis is here to help. As the market leader in network video, our intelligent products and technologies have been designed to work seamlessly together – giving you a complete package to help increase security and simplify your day-to-day operations.

➤ **Reliable and easy to use**

AXIS Camera Station is a flexible, safe and reliable video management software with a clear, intuitive interface so any authorized person can manage it. And it's easy to add new features and functions as your needs change.

➤ **For all your retail needs**

Modern network video cameras with embedded analytics help you combat loss through detecting and deterring shoplifting, while also ensuring a safer environment for your staff and customers.

➤ **Stay safe and secure**

With Axis, you get value for money and first-class support. You can rely on an end-to-end solution delivering excellent performance.



### Network cameras

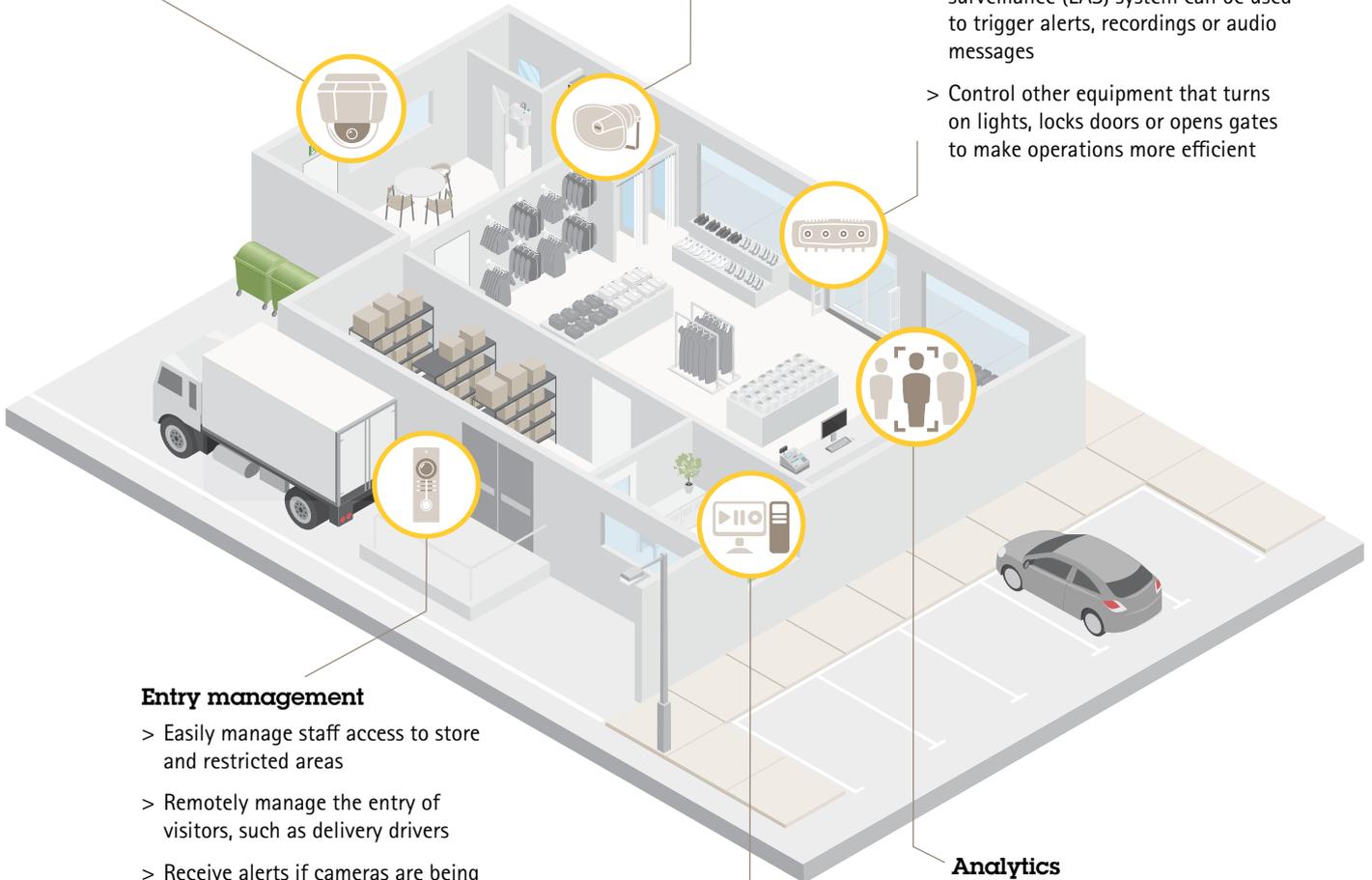
- > Wide camera portfolio for high resolution video
- > Discreet designs that blend in with the environment
- > Height strip cameras for eye-level identification at entrances and exits
- > Cameras compatible with public view monitors for deterrence
- > 360 degree cameras for overview

### Network speakers

Use speakers for clear, live audio or pre-recorded messages to communicate with customers and staff to enhance store operations

### I/O modules

- > Alarm inputs from safe doors, panic buttons, and electronic article surveillance (EAS) system can be used to trigger alerts, recordings or audio messages
- > Control other equipment that turns on lights, locks doors or opens gates to make operations more efficient



### Entry management

- > Easily manage staff access to store and restricted areas
- > Remotely manage the entry of visitors, such as delivery drivers
- > Receive alerts if cameras are being tampered with or if a door has been forced open

### Analytics

Analytics give insights through highly advanced and powerful tools to minimize suspicious behavior and prevent loss

- > AXIS Direction Detector - alerts when someone enters or exits in the wrong direction
- > AXIS Random Selector - performs random checks without profiling
- > AXIS Tailgating Detector - detects tailgating at your entrances when someone follows behind an authorized individual onto your premises. Immediate possible triggers include audio warnings, sending an alert or setting off an alarm

## Network video recorders

Build your solution around our out-of-the-box network video recorders. They come with AXIS Camera Station – our powerful video management software so easy to use that anyone can manage the system, handle incidents and export high-definition evidence. You can also protect third-party privacy by masking objects before exporting your recordings.



To find out more, please visit:  
[www.axis.com/products/axis-camera-station](http://www.axis.com/products/axis-camera-station)